



# Industry Update Summer 2007

*Pestoff is the Registered Trade Mark of Animal Control Products Ltd, 408 Heads Road, Wanganui, New Zealand*

## ERMA 1080 DECISION POSITIVE FOR INDUSTRY

**T**he re-assessment of compound 1080 and recent decision by ERMA on the future classification and controls surrounding 1080 and 1080 products has been positive for New Zealand's pest management industry.

pest control has examined a large number of issues including:

- The high vulnerability of New Zealand's native flora and fauna, primary industry and export markets to the adverse effects of exotic animal pests.

- The importance of 1080 for controlling animals in an effective and affordable manner over large areas of remote and difficult terrain.

- New Zealand's history of 1080 use, which has evolved to become increasingly more sophisticated and refined over the past 60 years.

- The huge amount of scientific and technical information which has been collected on

1080, particularly in the New Zealand setting.

- The need to address public concerns including the social, environmental, cultural and economic effects (both positive and negative) of using 1080 for vertebrate pest control.

- The need to integrate the classification and controls for 1080 within the new HSNO regulatory framework.

- The lack of suitable alternatives to 1080.

Although the "1080 Transfer Notice" of June 2005 had substantially set the scene for the new classifications and controls over 1080, there are a number of new additional controls which come into force under the decision released by ERMA.

Increased levels of consultation - particularly with iwi, new reporting requirements, landowner/neighbour notifications, specific controls regarding 1080 technical grade material and the mandatory use of navigation equipment for aerial operations are amongst the new, tighter controls.



The review process, which began five years ago with an application lodged jointly by AHB and DOC, covered all phases in the life-cycle of 1080 and 1080 products including importation, storage, transport, packaging, manufacturing, distribution, identification, security and use.

The decision by ERMA to allow the continued use of 1080 for vertebrate

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### Animal Control Products Ltd Important Contact Information

### PRICE INCREASE FROM 1 JAN 08

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Safety Data Sheets: <http://www.pestoff.co.nz/msdpage.htm>

**F**rom 1 January 2008, ACP will be increasing the price of most products by approximately 5%.

This is the first general price adjustment that ACP has made for over six years and it is due to higher commodity prices and increased fixed costs.

ACP's CEO Colin Carter said the financial benefits of improved manufacturing processes and competitive supply arrangements have been maximized but these benefits are now being eroded by cost increases which must be passed on.

## DIEDERIK MEENKEN AWARDED PETER NELSON MEMORIAL TROPHY

The late Peter Nelson was highly regarded for his contribution to the development of the pest control industry in New Zealand.

The Peter Nelson Memorial Trophy was established to honour Peter's contribution to the industry and to recognise the future achievements of others in the field of vertebrate pest control.

The trophy was awarded for the first time at the NZ Biosecurity Institute seminar in Wellington at the end of July to Diederik Meenken for his wide achievements in vertebrate pest control at both regional and national level. Diederik was formerly a Senior Biosecurity Officer for Greater Wellington and is now a private consultant based in Masterton.

His work has covered policy, planning,

public relations, operations, science, monitoring, technical support, research, and the development of best practice documents. He has also authored or co-authored many scientific and technical publications. In all of these areas his contribution has been substantial. Diederik's science-based, practical approach has made him an indispensable link between field operators and policy makers at regional and national level.

The trophy was presented to Diederik by Mrs Sheryle Gregory, the late Peter Nelson's wife.

Ray Weaver of Kawau Island, who is both a scientist and an avid conservationist, crafted the trophy from swamp kauri. It symbolises the benefits of introduced animal pest control for biodiversity.



Diederik Meenken (left), the first recipient of the Peter Nelson Memorial Trophy stands alongside Ray Weaver who crafted the magnificent trophy - a kokako mounted on schist and swamp kauri. The bronzed skulls of introduced predators are embedded in the base and symbolise the benefits of pest control for native fauna.

## DEER REPELLENT ON CEREAL BAITES TO UNDERGO TRIALS

Development of a deer repellent for application to 1080 baits used for possum control has for some years been a focus of attention for EPRO Ltd of Taupo, working in conjunction with Landcare Research and the Animal Health Board.

In September last year, an addition to ACP's label for 1080 Solution was approved by the NZ Food Safety Authority to allow EPRO Deer Repellent (EDR) to be used in conjunction with carrot baits deployed for possum control. A number of operations have since been conducted with deer repellent on carrot baits in both the North and South Islands.

ERMA NZ recently determined however that the use of deer repellent on 1080 cereal pellet baits would constitute a new hazardous substance.

A containment approval has been granted by ERMA, allowing trials to be carried out using deer repellent coated cereal pellets for the purpose of assessing any non-target effects and collecting data to support full applications to ERMA and NZFSA.

The trials, to be carried out under the direction of EPRO Ltd during the next 9-10 months, will most likely involve a number of different deer species including sika, fallow and red and will occur in two or three different regions.

## KBL LINKS UP WITH PESTOFF



The new owners of KBL Rotational Moulders Ltd based in Palmerston North, have reached an agreement with Bell-Booth Limited and ACP to have their pest control products marketed under the Pestoff® brand. This includes well known products such as the Timms Trap, the almost indestructible rat box and the solid "permanent fix" possum bait station.

Bell-Booth Ltd will manage distribution to the retail sector via farm merchants and ACP will sell direct to the Department of Conservation, regional councils, district councils, field contractors and other account holders.

A new colour option is planned for making the products less obtrusive when used in public places.

## NOW AVAILABLE DIRECT FROM ACP



## EXCELL AND OTHERS FILL TARGET VOID

Excell Corporation Ltd, a company with a nationwide involvement in infrastructure and property management, has purchased the former Canterbury based Target Pest Enterprises (TPE) which went into receivership in May 2007. Excell has employed many of the staff previously employed by Target in Canterbury. A dozen or so former employees of Target Pest Contracting Ltd, a subsidiary of TPE, have established their own pest control businesses in several regions since the demise of Target.

# PESTOFF

...Simply Smarter

## NEWS BRIEFS

### ACP CUSTOMER SURVEY - WIN \$250 !!

ACP's customer survey is currently underway. We want to know how we can improve our service and our products to make our customers more successful.

All returned survey forms which successfully answer the qualifying question will be eligible to enter the draw for \$250.

Last year's draw winner was Peter Nichol of Farm & Forest Pest Services, Tuakau.

Please return survey forms before 30 November 2007. If you are an ACP customer and have misplaced your survey form or didn't receive one, please contact Piroška or Raewyn on 06-344 5302

### ALPHACHLORALOSE TRIAL PLANNED

The Department of Conservation and ACP have obtained a provisional registration to allow a trial of alphachloralose in a concentration range of 8%-10% in margarine and applied to bread baits, to be conducted in the South Island against black-backed gulls. If the trial is successful and robust data can be obtained, ACP will obtain a full registration for this use of margarine with alphachloralose. A full registration will serve the needs of many commercial pest control operators doing health protection work around landfills and bird control near airports as well as assisting DOC with conservation projects.

### MAUNGATAUTARI RESTORATION CONTINUES

The continued presence of mice within the predator fenced 3,400 hectare Maungatautari Ecological Island has prompted the Trust administering the restoration to carry out another drop of **Pestoff Rodent Bait 20R** aimed specifically at these last exotic intruders. The successful eradication of mice in the presence of rats has long been recognised as a challenge, but with rats gone from the area, the odds of eradicating mice will be significantly improved.

### ERADICATION FUND GETS A BOOST

The eradication of possums and wallabies from Kawau Island is looming closer. At July's NZ Biosecurity Institute Seminar, a private pledge of \$100,000 towards the eradication project was made by Mr Ray Weaver to add to the "already considerable" funds set aside for this purpose by the Pohutukawa Trust New Zealand. Mr Weaver will be approaching the Auckland Regional Council and Department of Conservation for support to get the project under way. The Trust began its work several years ago using mainly **Pestoff brodifacoum baits** to control possums over the 90% of the island which is privately owned, but it has also achieved a significant by-kill of wallabies at the same time.

### MORE GUIDELINES AVAILABLE

Working on contract to the National Possum Control Agencies (NPCA), Diederik Meenken, assisted by the industry has produced four new guides relating to pest control. The new guides are on the tracking of vertebrate toxic agents, signage requirements, mustelid control and wallabies. Last year Diederik prepared three excellent publications on rook control, rabbit control and a manual on the use of vertebrate toxic agents.

# THE GREAT WALL OF 'NAKI



Photo: Jo Ritchie

**L**ike the Great Wall of China, which was designed to keep out intruders, the Great Wall of 'Naki built around the Lake Rotokare Scenic Reserve situated 10 km east of Eltham, is designed to keep out the marauding hordes of goats, pigs, possums, mustelids, feral cats and rodents. The Rotokare Scenic Reserve Trust, established in 2004, quickly recognised that on-going control of pest species in the reserve was unsustainable and it began a fund raising programme to construct the pest proof fence

and then eradicate all the pests from within. Erection of the Xcluder® predator proof fence is the first stage in the restoration of this ecological jewel which has forest, wetland and open water included in a single 200 hectare package.

An aerial application of **Pestoff Rodent Bait 20R** is programmed for next winter.

The project is a Trust initiative with strong financial and in-kind support from the Department of Conservation, South Taranaki District Council and Taranaki Regional Council.

## PESTOFF WONDERLURE HAS MANY USES

**W**ith the price paid for plucked possum fur climbing well above \$100 per kilogram last winter, the demand for **Pestoff Wonderlure** soared. Trappers found it excellent for baiting traps and for use with cyanide paste as both pre-feed and as a dressing for toxic baits.

A fifty-cent sized smear of the brilliant white Wonderlure non-toxic paste placed on the tree directly above a possum trap works extremely well because the paste is so visible and attractive to possums.

Placing a few pea-sized Wonderlure baits on the lead-up to toxic cyanide baits really overcomes the cautious nature of possums. Dressing cyanide paste baits with a small swirl of Wonderlure dramatically improves cyanide paste takes and preserves the bait from light rain when baits are laid in the open air.

The price of Wonderlure is \$120 plus GST per 20 litre pail or \$8.20 plus GST per 500 ml tube. Flavours available are cinnamon and raspberry.

## CSL's WANTED

**The law requires us to record all sales of 1080, cyanide, phosphorus, Magtoxin and DRC1339 against a CSL number and holder's name. Please send a copy of both sides of your CSL when ordering these products. Your CSL details will be retained for subsequent orders. For subsequent orders however, please state your CSL number on the order form.**

## Christmas/New Year Branch Closure Dates

**Wanganui and Waimate both close on 20 December and re-open 7 January 2008.**

*Please ensure all products required during December & January are ordered well in advance.*

# PESTOFF® HI-STRENGTH POSSUM BAIT NOW AVAILABLE TO INDUSTRY

In March 2007, after 6 years of negotiations with the NZ Food Safety Authority (NZFSA), ACP received registration approval for **Pestoff Hi-Strength Possum Bait** containing 0.005% brodifacoum as the active ingredient - 2.5 times the level of brodifacoum found in other brodifacoum based possum baits.

The product is being manufactured on an order only basis which means there may be a 3 to 4 week wait on supply. If there is sufficient regular demand for the product, some stock may be manufactured in anticipation of orders, shortening the time between order and delivery.

The NZFSA has granted registration for the product subject to special conditions, including a review after 12 months. Should there be reasons for the NZFSA to suspect that brodifacoum is entering the

human food chain as a consequence of this product being used, the registration will very likely be revoked. This illustrates the importance of using the product judiciously and within the constraints imposed by the registration conditions.

The conditions of registration imposed by the NZFSA include:

- Meeting all signage requirements as required by law and as stated on the label.
- Users must keep records of where the product has been used, over what period and in what quantity.
- Hi-Strength may be sold only to agencies undertaking work under the national Tb strategy or undertaking conservation work.
- The product may be sold by ACP only

and cannot be on-sold or made available to third parties.

- Livestock must not be able to access bait and bait stations.
- Uneaten bait must be removed from the area at the conclusion of the operation.
- Records must be submitted to ACP within 3 months of the conclusion of each operation detailing where the product has been used, over what period and in what quantity. (Note that these records will be accessible only to ACP and the NZFSA). Blank return forms can be obtained on request from ACP Wanganui. The price of **Pestoff Hi-Strength Possum Bait** is currently \$44.95 plus GST per 10kg bag.

## MOTUTAPU & RANGITOTO ISLANDS PEST ERADICATION

The Department of Conservation is investigating how to remove the last remaining species of mammalian pests - Norway rats, ship rats, mice, rabbits, stoats, feral cats and hedgehogs- from Rangitoto and Motutapu Islands in the Hauraki Gulf. Possums and wallabies have previously been eradicated over the 3,842 hectares covering both islands.

Removal of the remaining animal pests would create a huge safe area for threatened native animals and plants such as kiwi, kaka, tuatara and mistletoe while relieving pressure on the islands' native bird populations such as the endangered NZ dotterel, kereru and white fronted tern. Rangitoto and Motutapu could join the ranks of other popular pest-free islands such as Tiritiri Matangi, Motuora and Motuihe, enhancing the conser-

vation and recreation values of the Hauraki Gulf as a whole.

The proximity of the islands to the mainland, would provide benefits for the biodiversity of the wider Auckland region.

DOC says this is the most complex island pest eradication it has ever attempted. Some of these pests have never been removed from such a large area or from such rugged terrain as found on Rangitoto. Preventing pests reinvading will also be a challenge.

However, with the levels of expertise developed over 50 years of eradications on New Zealand and overseas islands, it is widely believed that the project objectives can be achieved and maintained.

A feasibility study is underway to determine how best to eradicate pests on Rangitoto and Motutapu. Stakeholders and users of

the islands are being consulted as part of this study. Initial indications are positive, suggesting that operational work may be able to commence as early as winter 2008.



Looking over North Head to Rangitoto Island, from Auckland City.



POSTAGE PAID WANGANUI  
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